

Case Study 4: Malones, Bar/Restaurant, Sauchiehall Lane

Malones Bar has its main entrance situated on Sauchiehall Lane so large, unsightly bins dumped in city centre lanes were a hindrance to the appearance of their business. There were around 15 large, commercial bins left near Malones front door, spoiling the look and feel of the area.

“Our front entrance is Sauchiehall Lane.” says Fergal McMahon, assistant manager of Malones, “So it has always been a priority for us to have the lane as clear as possible.”

By working closely with their waste contractor the bar was able to adapt well to the new changes by storing their bins inside and having them collected from within the premises, “A lot of work was involved in planning where we were going to put our bins. We had to speak to our waste contractor and it meant more regular uplifts and staff shown exactly what was going to be happening.” By doing this, Malones now have a much more flexible approach to their waste management, having them collected out with the presentation windows.

And a cleaner, clearer lane has made an impact already on business, “Immediately you could see people looking down the lane and seeing it was pristine. We’ve noticed already our lunch trade has had a massive increase and every day has been busier than previously.”

<http://www.malonesbarglasgow.com/>

