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| SECTION C: YOUR PROPOSAL | | | |
|---|-------------|--|--|
| Name of building / venue / facility | | | |
| Club Glasgow Holyrood (Holyrood Sports Centre) | | | |
| Name of your organisation | | | |
| The Queen's Park FC Foundation | | | |
| Please provide details of the legal status of your organisation | | | |
| Charity (please provide Charity No if applicable) | \boxtimes | | |
| Scottish Charitable Incorporated | | | |
| Organisation (SCIO) | | | |
| Company Ltd by Guarantee | \boxtimes | | |
| Community Club/ Sports Club | | | |
| Other (please specify) | | | |
| Do you have a formal constitution/ governance documents? YES NO (<i>please provide a copy</i>) | | | |
| | | | |
| Tell us about your proposal for the building/ venue/ facility and how you see this | | | |
| operating. Provide some detail as to why your organisation is well placed to deliver | | | |
| the benefits that will flow from the proposal. | | | |
| Our proposal is to: | | | |
| Reopen Holyrood Sports Centre including the football pitch, gyms, studios, reception area and | | | |
| dressing rooms within a financially sustainable framework | | | |
| Provide managed access to the Centre and its facilities for local people and organisations at prices | | | |
| they can afford | | | |
| Develop new activities that reflect identified community need in partnership with local people and | | | |
| organisations | | | |
| Develop the existing Centre and its infrastructure | | | |
| We see the Centre operating during non school times including evenings, weekends, and school holidays | | | |
| through a robust business plan that will set the strategic direction and ensure financial sustainability of the | | | |
| Centre. We will employ appropriate staff including supervisory and janitorial staff, sports officers and | | | |
| community officers to support the operation of the facility and its activities and engage meaningfully with | | | |
| local communities working with them in equal partnership to ensure the Centre is meeting community need. | | | |
| From the Centre we will deliver a range of community based activities including: | | | |
| Holiday Programmes – during Easter, Summer, and the October week providing local children dealing | | | |
| with inequality access to school holiday activities they would not normally access | | | |
| Grassroots Football – development of a complete male and female player pathway from children | | | |
| through to adult including walking football, women's participation football and disability football | | | |

- Multisports to include hockey, badminton, netball, basketball, gymnastics, and cricket providing opportunities to enjoy new sports in addition to meeting the needs of ethnic groups who play for example cricket rather than football.
- Educational Programmes to deliver programmes that will provide meaningful accreditation for participants including for the ASDAN Short courses on football, sport, health and wellbeing, and employment, Scottish FA coaching certificates in partnership with the Scottish FA, and UK Leaders awards
- Social inclusion programmes within such a diverse community we will develop programmes through sport that will break down barriers and build bridges where boundaries usually exist.
- Employability Programmes improving the employment of local people by providing access to accreditation, work experience opportunities for young people
- Health and wellbeing programmes to support Glasgow City Council's Health and Wellbeing Strategy

Queen's Park FC has been active across communities on Glasgow's South Side for over ten years and this commitment has been reinforced with the incorporation of The Queen Park FC Foundation which has continued, developed, and expanded this work. For example, we now have staff embedded within local schools delivering a range of skills across literacy, numeracy, and health and wellbeing. In addition, we have supported families in Govanhill across winter through donations of food and clothing as part of our 'Support Your Own' winter appeal. Over the last year we supported pupils in local secondary schools by delivering ASDAN accreditation to ASN pupils and a girl's football programme. We are also delivering sessions working with dysfunctional families aiming to restore family relationships through football.

Tell us about the benefits that you expect to generate from this proposal and how these might meet an existing need. Will your proposal benefit the local community, a community of interest or both?

We feel our proposal will over a number of benefits to the local community:

- Job Creation: the proposal if successful would lead to a number of job opportunities being created in supervisory, janitorial, and sports coaching positions all paying at least the Glasgow minimum wage. Our aim would be to recruit locally for these positions. In addition, we would create a number of work experience and placements opportunities for local young people to enhance their employment potential.
- Improved Wellbeing: the proposal would lead to improved physical and mental wellbeing for local people. By engaging in the physical activities opportunities that will be made through our proposal local people will improve both mental and physical health increasing the participants life chances and reduce the likelihood of illness in later life. Physical activity sessions will also be supplemented with positive lifestyle messages
- Improved Learning and Attainment: our proposal will also offer a range of accredited certification which will improve both learning and ranging from ASDAN qualifications in Sport and Football.
- Increased Integration: the proposal will help integrate a diverse community using sport as the mechanism. As part of this we will provide a diet of sport and activity that will meet the needs of all cultures within the community, and encourage people from different backgrounds and cultures to try new activities.

• Engaged Communities: we will develop our services and activities in partnership with local communities. Ensuring they are empowered and have a voice to improve the communities they live in.

Crucially we will use the centre to address inequalities are poverty, health, and provide opportunity.

What are your plans to generate sufficient income/ grants to be able to sustain the ongoing operating costs of the building/ venue/ facility?

Our initial research and feedback from local people and groups tell us there is significant demand for the approach, services, and activities contained in our short proposal.

If our proposal is successful, we will develop a fundraising strategy based on:

- Fees and charges for accessing services, and activities incorporating a sliding scale of discount to ensure everyone can take part
- Let fees to local groups and organisation
- Grant funding staff within the Foundation have considerable experience and success in securing significant grant awards
- Fundraising
- Corporate sponsorship for example sponsoring a programme
- Events such as Gala Dinners, etc

Tell us about any experience you have in managing a building/ venue/ facility.

We feel within the Foundation we can demonstrate significant experience in managing and developing buildings/ venues and facilities.

Within our Board, and the Foundation staff we have considerable experience of managing major football stadiums in the Scottish Premiership and the regeneration of Lesser HampdenStadium into a new state of the art football stadium, including a new hybrid pitch, and the building of spectator stands.

This experience extends to the management of a major Scottish Premiership Club's 93 acre training centre comprising 7 pitches, gym, performance analysis studio, spa, and associated offices and outbuildings and a planned redevelopment of the tsite to include a domed indoor pitch, community café, community garden and outdoor learning centre. The redevelopment of Queen's Park Fc's training facility at Lochinch is another example of our experience in this area.

Also within our Board, other Trustees have huge experience in the development of university facilities with a commitment to social change, tackling inequality and interventions designed to improve the life chances of marginalised groups.

Through these key people there is considerable experience of community engagement, the planning requirements, the management and development of facilities, the IT systems and infrastructure required, and the design of services for local people.

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Within the wider Queen's Park family the project also has access to other dedicated professional staff providing additional support including facilities management, health and safety, events staff, and child wellbeing.

What help and support from the council family would you require for this proposal?

At this stage it is difficult to be prescriptive in relation to the support we would require from the Glasgow City family.

If financial support was available this would be very welcome, however, we look forward to working with the City Council, Glasgow Life, and GCVS as the project develops and accessing this support as necessary.

Please provide us with any other information that you feel is relevant to your proposal.