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Scottish Government - Euro2028 Commercial Rights Protection Consultation

Glasgow City Council Response

Street Trading

- 1. Were you aware of street trading laws put in place in event zones for EURO 2020?
Yes/No/Don't Know**

Yes. Glasgow City Council was aware of the street trading laws put in place in event zones for Euro 2020. Officers from the Council's Trading Standards Department and separately the Council's Licensing Section provided evidence on the draft 2020 legislation to the Parliamentary Committee in October 2019.

- 2. What impact, if any, did those street trading laws have on you (as a resident, business or visitor)?**

Glasgow City Council's Licensing Section prepared information on the Council's licensing webpages, for street traders impacted by the street trading laws. The Council's Licensing Section worked with street traders impacted by the laws, together with colleagues in the Council's Roads Department to identify alternative sites. All temporary applications, for alternative street trading sites, were subject to the statutory licensing process. There were only a couple of street traders impacted by the laws who made enquiries with the Council's Licensing Section for alternative trading sites.

The Council's Trading Standards officers were aware in 2021 (*delay for Euro 2020 as a result of covid*) of street traders who were impacted by the laws, and the UEFA officials, being aggrieved by the fact that street traders at the other side of the road/street, were able to continue to trade during the event due to the "boundary lines". There were particular issues where the boundary ran through the middle of a road / street and also at crossroads. Perhaps consideration could be given by the Scottish Government to the boundary for Euro 2028 event zones, to include both sides of a street, to prevent this issue arising again.

- 3. What impact do you think the proposed measures on street trading in EURO 2028 event zones might have on you (as a resident, business or visitor)?**

Please see response to previous question. The Council's Licensing Section is likely to follow a similar process for 2028 to that in 2021. Although there were issues with street traders previously, Glasgow has been encountering a significant rise in issues relating to traders with pedlar certificates so it would be helpful to ensure they are mentioned alongside street trading in any regulations.

- 4. Do you think there are any exemptions or other measures that could be applied to help manage any adverse impacts from the proposed street trading measures? Yes/No/Don't Know**

Please see response to question 2 above. Consideration should be given to the event zone boundary to include the entire street.

- 5. Can you explain your answer to the above question?**

Please see response to question 2 above.

Advertising

- 6. Were you aware of advertising laws put in place in event zones for EURO 2020?
Yes/No/Don't Know**

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Yes. Glasgow City Council was aware of the advertising laws put in place in event zones for Euro 2020. Officers from the Council's Trading Standards Department and separately the Council's Licensing Section provided evidence on the draft legislation to the Parliamentary Committee in October 2019.

7. What impact, if any, did those advertising laws have on you (as a resident, business or visitor)?

Advertising in place before the Euro 2020 event was permitted. There was however an issue in relation to an advertising space outside of the Hampden stadia. The Council's understanding was UEFA did not "take up" the opportunity of the advertising space for the event. This resulted in another advertisement being displayed (not by UEFA) which subsequently caused issues.

For Euro 2028, it would be useful for Glasgow City Council to know if there would be any intention from UEFA to "take over" advertising space around the stadia to avoid a re-occurrence of the above scenario.

8. What impact do you think the proposed measures on advertising in EURO 2028 event zones might have on you (as a resident, business or visitor)?

Glasgow City Council could potentially require more resources (Trading Standards) to ensure the laws are enforced.

9. Do you think there are any exemptions or other measures that could be applied to help manage any adverse impacts from the proposed advertising measures? Yes/No/Don't Know

Yes.

10. Can you explain your answer to the above question?

Advertising within the community near to event zones – shop windows – could be permitted under the laws to ensure a balance is struck between protecting advertising rights of UEFA and ensuring there is a community "feel" to the hosting of the event for communities and the city.

Ticketing

11. Were you aware of ticket touting laws put in place for EURO 2020? Yes/No/Don't Know

Yes. Glasgow City Council was aware of the ticket touting laws put in place in event zones for Euro 2020. Officers from the Council's Trading Standards Department and separately the Council's Licensing Section provided evidence on the draft legislation to the Parliamentary Committee in October 2019.

12. What impact, if any, did those ticket touting laws have on you (as a resident, business or visitor)?

None as Police Scotland did the enforcement of ticket touting.

13. What impact do you think the proposed measures on ticket touting for EURO 2028 might have on you (as a resident, business or visitor)?

It would be useful if it could be clarified if UEFA would have a resale platform for Euro 2028. This would be useful to avoid empty seats within the stadia and the atmosphere of the event, within the stadia, being compromised.

14. Do you think there are any exemptions or other measures that could be applied to help manage any adverse impacts from the proposed ticket touting measures? Yes/No/Don't Know

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Yes – please see response to the above question.

15. Can you explain your answer to the above question?

Yes – please see response to question 14.

16. Which level of penalty for ticket touting offences do you think would be most appropriate for EURO 2028?

- £5,000
- £10,000
- £20,000
- £50,000
- Don't know

Why?

Don't know. Penalties are only useful if offences are prosecuted. It would be useful to know how many offences were committed in relation to the Euro 2020 laws in relation to ticket touting and the penalty imposed for each offence.

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