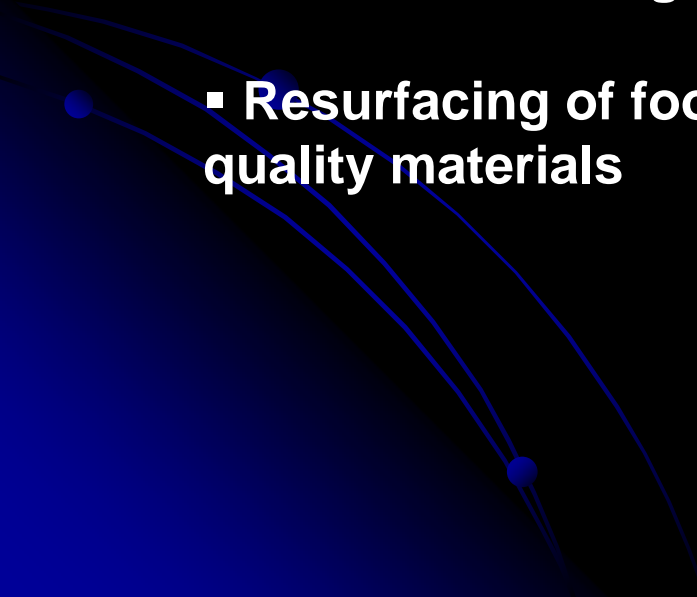


Shawlands Public Realm Improvements

Public Realm | **Objectives**

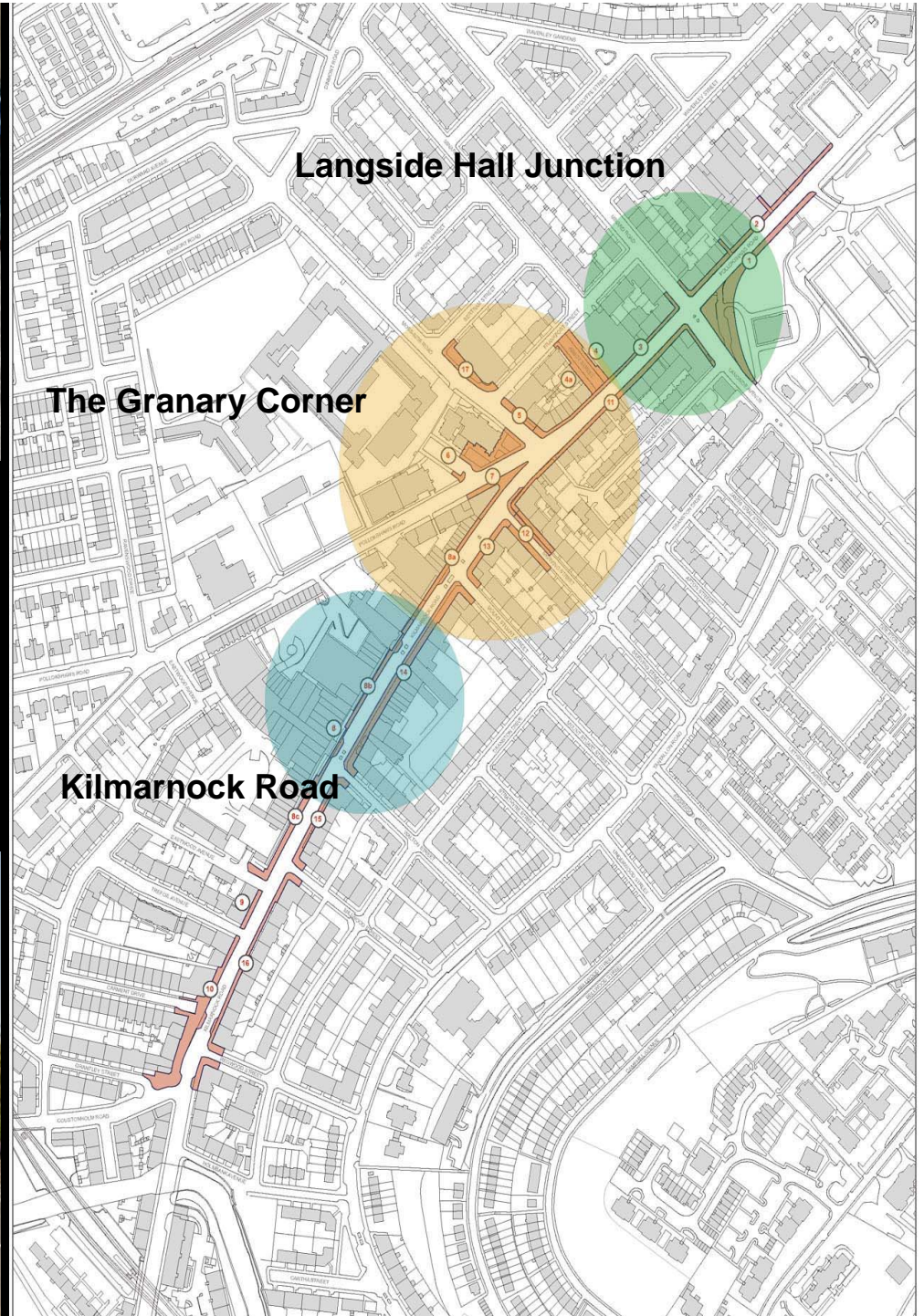
Make Shawlands a more attractive destination for all

- **Remove of street clutter and rationalise signage**
 - **Improve pedestrian and vehicle flows throughout the area, provide better signage to Arcade car parking.**
 - **Rationalise design of pavements**
 - **Resurfacing of footway and promote attractive, durable + quality materials**
- 



Shawlands Town Centre Action Plan

Public Realm Areas



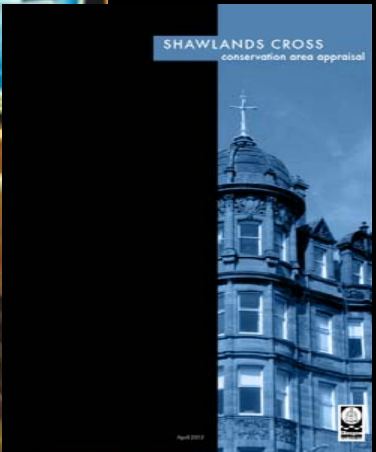
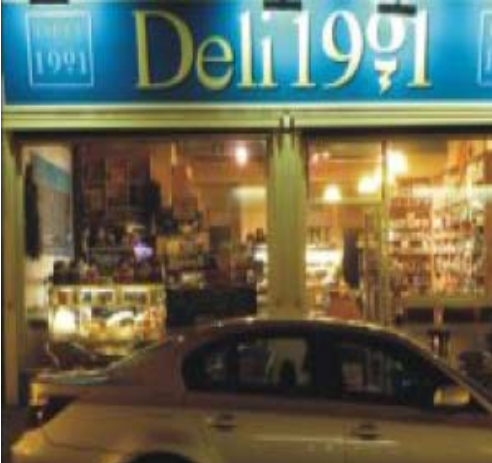
Commercial bins & Cleansing These create a poor impression and restrict customer's use of key spaces. We are therefore working with LES Cleansing and the Shawlands Business Association to find a solution. In Glasgow's Merchant City they are emptied at one hour every day and stored in compound- Following a refuse survey we need to find a solution that suits most businesses. Would some businesses consider sharing?



Improving Frontages



Shawlands Cross Conservation Area, Window Vinyl Solutions & Landscape



Customers need to know what is happening in the town centre so we are continuing to circulate information, work with event organisers and providers of social media.

The partners propose three new Community Signboards and are encouraging everyone to support the regeneration by proposing a Communications Group **supported by a joint marketing strategy** to grow local events and attract new businesses to the area.



Shawlands Town Centre Marketing Strategy



Shawlands Academy The partners have worked with its 1200 students. This has led to the creation of a unique outdoor animation studio. More can be done to involve them in learning and shaping their town centre.

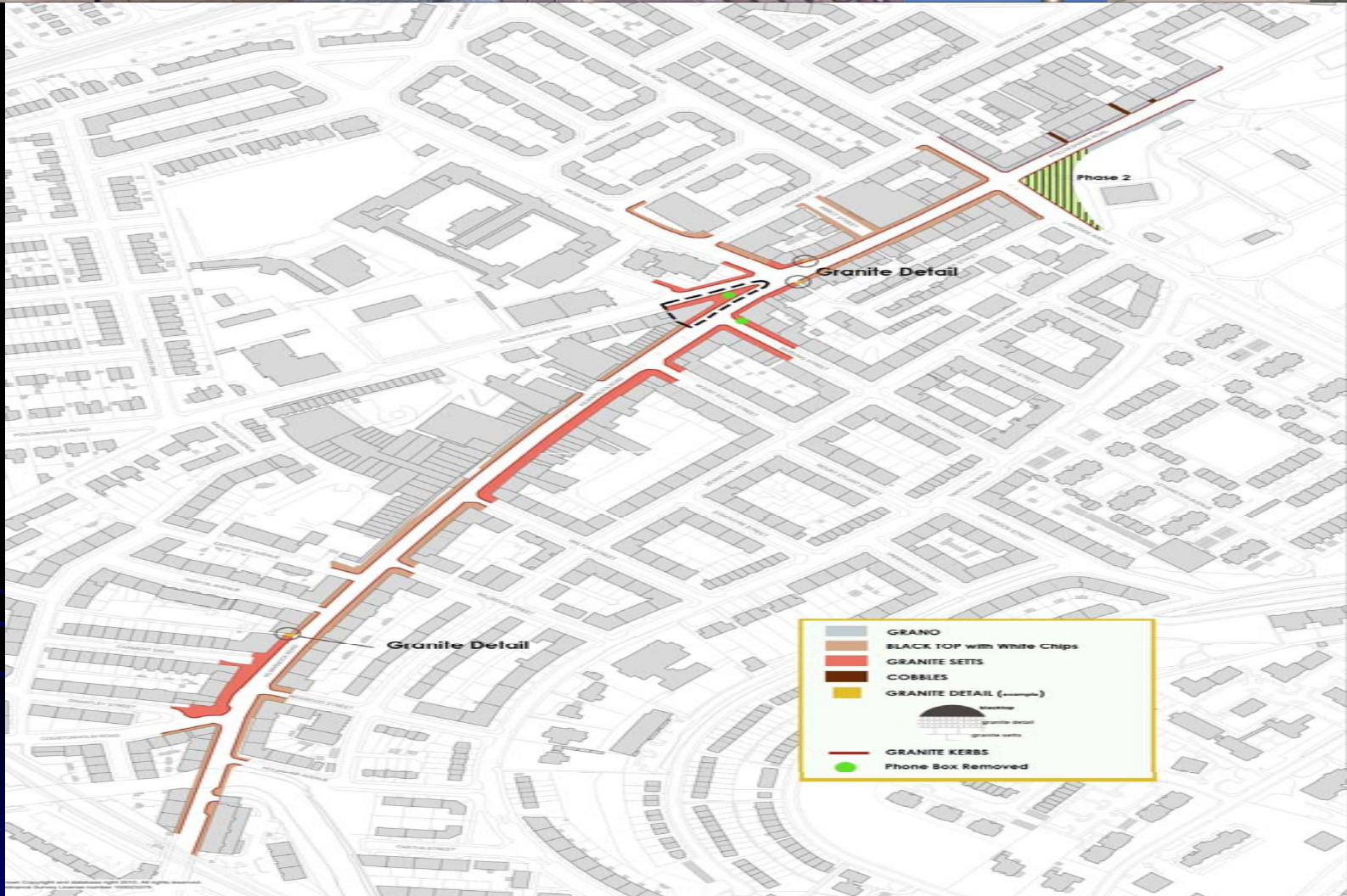


Lighting To attract customers the centre needs to feel safer and more welcoming. We are proposing White Lighting the centre and greater use of 'Ambient Light' to enhance architecturally significant buildings

Shawlands - What's next?

Our design for public realm and management of public spaces
and the first steps to creating a better place







Tarmac-Granite Flags, Cobbles



Caithness-Granite

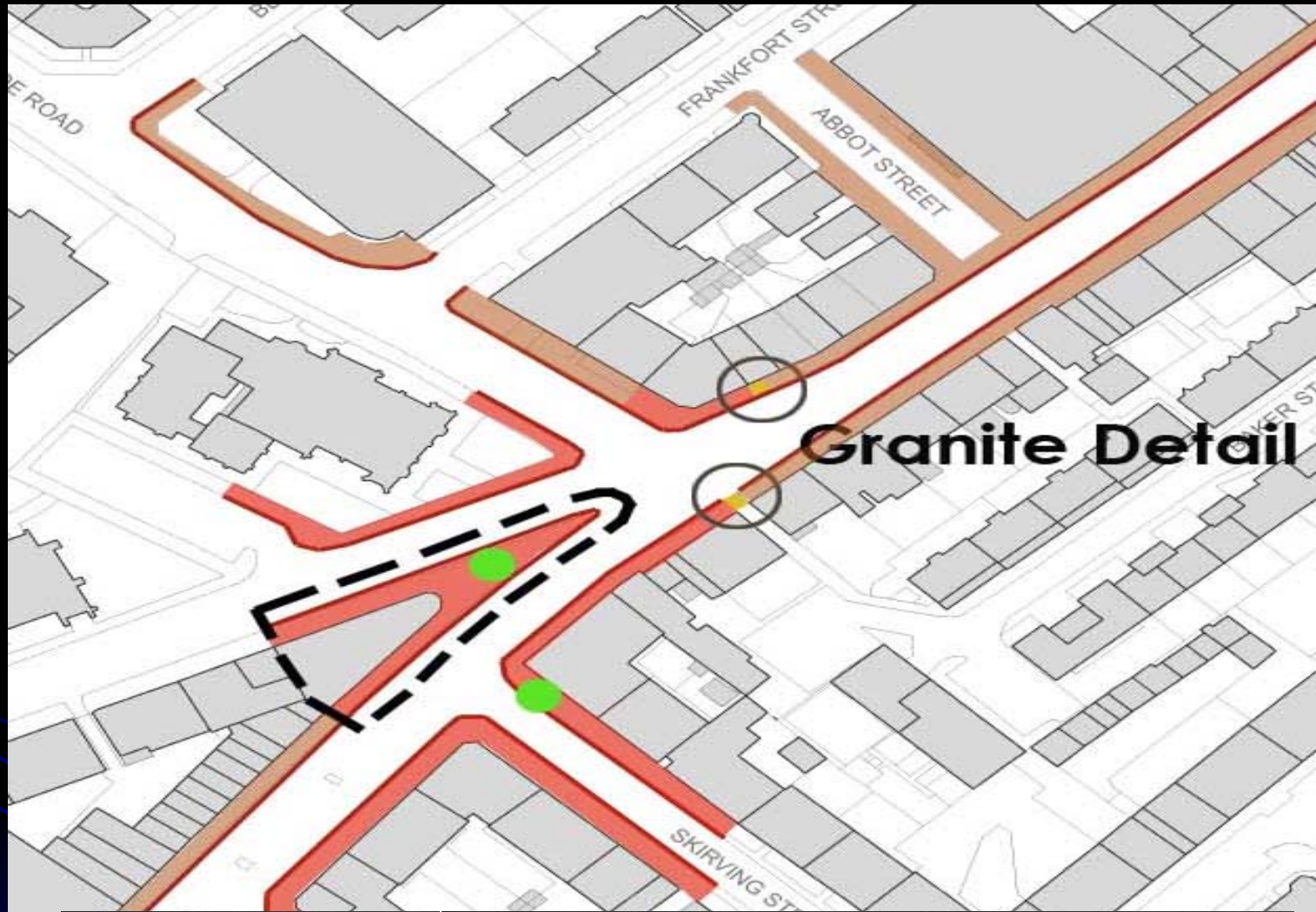


Granite



Shawlands Summer 2014





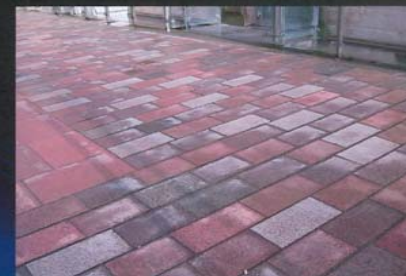
Tarmac-Granite Flags, Cobbles



Caithness-Granite



Granite





Tarmac-Granite Flags, Cobbles



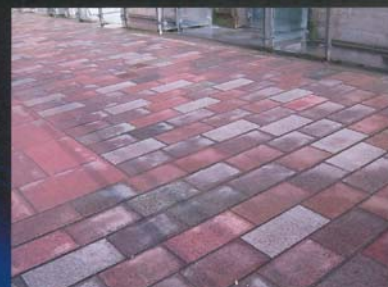


Granite Detail

Tarmac-Granite Flags, Cobbles



Granite





Phase 2

Tarmac-Granite Flags, Cobbles



Granite



Granite Flags, Conservation Concrete

