



# Glasgow 2014 Commonwealth Games

Legacy 2014  
XX Commonwealth Games

Guide to Getting Involved

[www.glasgow.gov.uk/  
getinvolvedlegacy](http://www.glasgow.gov.uk/getinvolvedlegacy)



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## Introduction

### Welcome to the Glasgow 2014 Games and Legacy Partner Guide.



From 23 July - 3 August 2014, Glasgow will play host to more than 6,500 athletes and officials from the 70 nations and territories of the Commonwealth. In addition, hundreds of thousands of people will visit our city to experience the Games.

The Games will bring 11 days of world-class competition, memorable moments and magic. Members of your community can be part of it – whether as spectators, volunteers, workers or even competitors.

It is our vision that every Glaswegian will be involved in the Games in some way. We are also determined that everyone in the city will take something from the event that will remain with them. Everyone will take home memories, but we also want them to take home aspirations for the future.

The Games will leave a lasting legacy and it is our ambition that it will be a People Legacy. If we can achieve this together our Games will be a true success.

This guide has been developed for public/third sector partner agencies and for the voluntary sector in Glasgow to provide information about both the Games and the legacy it aims to achieve, as well as outlining Games inspired projects and programmes that are already happening.

We hope you will use it to support the Games and to work with your own networks to encourage involvement and participation.

This guide includes links and signposting to further details and sources of information.

Visit the Games Legacy website at [www.gameslegacyglasgow.com](http://www.gameslegacyglasgow.com)

Alternatively, you can contact the Council 2014 Team directly on 0141 287 5740 or via e-mail at [Council2014Team@glasgow.gov.uk](mailto:Council2014Team@glasgow.gov.uk)



**Councillor Archie Graham**  
Depute Leader Glasgow City Council and Executive Member for the Commonwealth Games.  
Board Member – Glasgow 2014 Ltd.



# How can you get involved?



We want the people and communities of Glasgow to get involved in leaving a lasting legacy for the city in the run up to the Games and beyond.

There are many ways that you can do this - through volunteering, being more active, making healthier choices in your day to day life, attending cultural activities, getting your family or community involved in one of our formal legacy projects or setting up your own community project, activity or event.

## Get involved in an existing legacy project

Visit the legacy website for [more information](#) on the 80 existing council-led legacy projects, including details on how you can join in.

You can find out more about some of these projects on page 10.

## Set up your own project and get to use the Legacy 2014 branding

The council may be able to help to get a project idea up and running by:

- Providing support and assistance
- [Signposting](#) to possible funding sources
- Providing the Glasgow Legacy 2014 logo to use on project/event/activity marketing materials. It doesn't need to be a new project

Applying to use the Legacy logo is easy:

- Complete and submit a short online application telling us about the project or initiative
- Once we have reviewed the application, we'll be in touch to confirm any support we can provide for your project
- Once the project is approved, we will provide the logo artwork and usage guidelines

To fill in an online application form, visit [www.glasgow.gov.uk/getinvolvedlegacy](http://www.glasgow.gov.uk/getinvolvedlegacy)

Applications forms do not need to be completed all in one go.

So far over 100 community-led projects in Glasgow are using the Games Legacy branding – [find out more](#).

## Celebrate with your local community!

Culture 2014 is a national celebration of the countdown to the Games. With a series of special events leading up to and marking the journey of the Queen's Baton Relay through Scotland, it culminates at Games time with Glasgow's exciting Festival 2014. Glasgow is a vibrant city, world renowned for culture and during Festival 2014 our city's streets and stages will come alive. It's the biggest party that Glasgow has ever thrown - and an opportunity for the whole city to play a part!

We want communities to be involved and to make the most of this opportunity to celebrate the Games together.

Keep updated at [www.glasgow2014.com/culture](http://www.glasgow2014.com/culture)

## Everyone is getting involved

The people and communities of Glasgow are already getting involved in and inspired by the Games:

- Shawlands Academy pupil, Aamir Mehmood, won the competition for the design of the official Glasgow 2014 Tartan
- Glasgow North East Women's Centre have created a [Commonwealth Garden](#) from scratch
- Household Survey stats show that 85% of Glaswegians believe the Games will have a positive impact on the city
- Over 100 community projects are already using the Games legacy branding

## Now it's your turn

Have a look at some [Case Studies](#) to see how the people and communities of Glasgow are already getting involved and participating in a Games legacy.

You can also find out what is happening in your local area:

[Glasgow North East](#)  
[Glasgow North West](#)  
[Glasgow South](#)



# What's it all about?



# The Glasgow 2014 Commonwealth Games

For 11 days in 2014, the eyes of the world will be on Glasgow, as one of the world's greatest sporting events comes to our city.

From 23 July–3 August 2014, Glasgow will welcome some of the greatest sporting stars from across the Commonwealth – 4,500 of them from 70 nations and territories, including Scotland's largest ever national team. They will compete across a programme of 17 sports, which includes a fully integrated Para-Sports programme with the most Para-Sport medal events in Commonwealth history – with a total of 22 medals on offer.

As Host City, Glasgow will be the backdrop and the real star of the Games, welcoming everyone with the truly unique and famous Glaswegian humour and hospitality.

State of the art venues will set the stage for the competitions. New venues like the Emirates Arena, including the Sir Chris Hoy Velodrome, The Hydro and the newly refurbished Tollcross International Swimming Centre will welcome spectators, along with national icons like Hampden Park and Kelvingrove Park.

The Opening and Closing Ceremonies will be stand-out moments. They will be the largest events of their kind to be delivered in Glasgow and will be beamed to a global audience of more than one billion people.

However, sport is only one part of the story. The Games is a celebration and will bring a truly spectacular nationwide programme of cultural events, live entertainment and street theatre, starring homegrown talent as well as the best of Commonwealth cultures, to get audiences around the world talking.

The Queen's Baton Relay symbolises the coming together of all nations and territories in preparation for the Games. During a 248-day journey, it will pass through 70 Commonwealth nations and territories, visiting famous landmarks and encountering a range of cultures and communities. It will then tour Scotland before arriving at its final destination – the Glasgow 2014 Commonwealth Games Opening Ceremony at Celtic Park. Thousands of people will get the chance to carry the baton around Scotland, and we want every town to celebrate as it passes through.

23 July 2014 may feel quite far away – but it's just around the corner.

Glasgow 2014 - [www.glasgow2014.com](http://www.glasgow2014.com)  
Queens Baton Relay - [www.glasgow2014.com/baton-relay](http://www.glasgow2014.com/baton-relay)

## What is the Commonwealth Games?

It is an international, multi-sport event involving athletes from across the Commonwealth.

We were chosen from 71 nations and territories to host the Games.

The event was first held in 1930, takes place every four years and was originally known as the British Empire Games.

The Games is overseen by the Commonwealth Games Federation (CGF), which also controls the sporting programme and selects the host cities. To date 18 cities in seven countries have hosted the event.

Scotland has hosted twice – in Edinburgh in 1970 and 1986.

## Who are the key partners?

The 2014 Bid was officially submitted by Commonwealth Games Scotland (CGS).

Glasgow, represented by Glasgow City Council, was selected as Scotland's Host City for the Games and the council is a secondary funder of the Games.

The Scottish Government is the third organisation in the partnership and is the principal funder of the Games.

Glasgow 2014 Ltd, the Organising Committee (OC) for the Games, is a limited company whose members include the Scottish Government, Glasgow City Council and Commonwealth Games Scotland.

The OC is tasked with delivery of the Games.

The council is responsible for delivering a number of the venues as well as lasting benefits from the Games for the city and people of Glasgow.



# What is legacy and how will you benefit?



Scott Wylie,  
Apprentice at  
Athletes' Village



Glasgow City Council is responsible for ensuring the Glasgow 2014 Commonwealth Games leaves real and lasting benefits for the city – a legacy from the Games.

The aspiration is for everyone in Glasgow to get involved in some way, and for the Games to inspire people and communities to aim higher and be more prosperous.

Glasgow's communities have been consulted when in 2008 and 2009 3,000 people took part in a 'Have Your Say' survey about the Games, and told us what legacy benefits they wanted to see as a result of Glasgow hosting the Games.

In November 2009, the council launched a vision for legacy, the Glasgow 2014 Legacy Framework – a formal plan which sets out how the city can use the Commonwealth Games to achieve a lasting economic, social and cultural legacy for its communities and businesses.

These ambitions are split into six legacy themes, made up of more than 80 legacy projects being delivered across the city. The initiatives are targeted at individuals, groups, businesses and improving places.

### The six legacy themes are:

- Prosperous
- Active
- International
- Greener
- Accessible
- Inclusive

## Prosperous Glasgow

- **Growing Businesses:** by improving performance
- **Building Careers:** through training and employment
- **Transforming:** deprived communities by investing in regeneration

By encouraging the employment and training of Glasgow's residents, and through support for the city's businesses, the Games are helping keep the city moving through a difficult economic period.

### Case Study: Jobs, training and boosting the city's economy

The Games will generate an estimated 1,000 new jobs for Glasgow. These jobs will come from the construction and management of new venues and from the growth in tourism and new events coming to our city.

Thousands of young people are already benefiting from apprenticeship opportunities. In fact, more than 2,500 young people have been taken on through the council's Commonwealth Apprenticeship Initiative to date. This is part of the £50m Glasgow Guarantee, which aims to provide access to a job, training or apprenticeship place for everyone in the city aged between 16 and 24.

In terms of supporting our businesses to sustain jobs, the value of Games-related construction contracts alone is in the region of £1.2 billion. The council has created a number of mechanisms to help Glasgow-based companies make the most of the contract opportunities available through the Games. The Glasgow Business Portal website was created, and currently advertises all Games-related contracts, providing companies of any size with the opportunity to compete for contracts linked to the Games. At the end of March 2013, over £183 million of Games-related contracts had been awarded through the Business Portal to Glasgow-based companies.

### More Information

Glasgow business portal:  
[www.glasgowbusinessportal.co.uk](http://www.glasgowbusinessportal.co.uk)

Glasgow Jobs Guarantee Commonwealth  
Employment Programmes:  
[www.glasgow.gov.uk/glasgowguarantee](http://www.glasgow.gov.uk/glasgowguarantee)

## Active Glasgow

- **Building And Investing:** in world-class facilities
- **Re-Energising:** an active culture, through club, coach and sports development.

Encouraging people of all ages, living in Glasgow to be inspired to live better and healthier lives, play more sport and become more physically active.

The overall physical appearance of Glasgow is changing, with improvements to green spaces, key developments underway for Games venues, for transport infrastructure and major work in the East End of the city.

Since 2009, £318 million has been invested in new or improved sports and Games-related facilities, including:



**Scotstoun Stadium** Opened in 2010 and now acts as training venue for Glasgow Warriors. It has recorded over 324,000 attendances since re-opening.

**Toryglen Football Centre** Will be used as a training venue for the Athletics at Glasgow 2014 and has recorded more than 1.5 million attendances to date.

**Emirates Arena including Sir Chris Hoy Velodrome** Opened in October 2012 and houses community facilities including: a gym, a dance studio, sports halls, outdoor floodlit 5-a-side pitches and an indoor roller sports park. Several national sports federations and Glasgow Life's Sports Development team are based there and it is a national training centre for athletics, basketball, netball, track cycling and volleyball. The venue also houses Scotland's first indoor Velodrome.

**Kelvingrove Lawn Bowls Centre** Now boasts upgraded international standard greens, upgraded tennis facilities and new pavilions.

**Tollcross International Swimming Centre** Completed in May 2013 to include: a new 50 metre warm-up pool with spectator seating and a new fitness suite, as well as provision of the facilities of the former Shettleston Halls.

**Cathkin Braes Mountain Bike Trails** A new international standard mountain biking circuit in the South Side of the city which has hosted the Scottish and British Cross Country Mountain Bike Championships.

**Scotstoun Leisure Centre** Extended with the addition of six new squash courts and an upgraded gym.

**Glasgow National Hockey Centre** Opened in Summer 2013, the new venue includes two synthetic hockey pitches, changing rooms and spectator seating. The venue also provides the HQ for the Scottish Hockey Union.

### More information

Sport and Active Health initiatives for all:  
[www.glasgowlife.org.uk/sport](http://www.glasgowlife.org.uk/sport)

## International Glasgow

- Promoting Glasgow's image and reputation to a global audience
- Increasing Cultural and Sporting Events: by investing in world-class infrastructure
- Attracting Inward Investment: and leisure-business tourism by promoting the city's assets.

Using the platform of Glasgow 2014 to strengthen the city's international profile and image, encourage new cultural, sporting and city events, enhancing civic pride and increasing tourism.

### Case Study: Improving the image of Glasgow

Since being awarded host city status for the Games, confidence in the city's ability and reputation has gone from strength to strength. The extension of existing facilities and new purpose built venues have allowed Glasgow a wider scope in which to actively target and bid for large scale events.

It's helped the city to attract more international events and conferences, and in turn more visitors from home and abroad.

This will help to grow our tourism industry by generating more jobs and more income for Glasgow businesses.

We are already seeing real benefits. Between August 2011 to July 2012, the city secured major events & conferences with an estimated economic impact of around £93 million, including the 2015 World Artistic Gymnastics Championships - the largest gymnastics event in the world, the 2016 World Irish Dancing Championships and the World Youth Netball Championships in 2013.

### Fact Fact Fact:

- £93 million worth of conferences and events secured to take place, thanks to new investment from the Games
- The Games will showcase Glasgow to a 1.5 billion global audience
- 85% of Glaswegians surveyed believe the Games will have a positive impact on the city

### More information

Glasgow City Marketing Bureau Destination Portal:  
[www.seeglasgow.com](http://www.seeglasgow.com)

Glasgow Service with Style:  
[www.glasgow servicewithstyle.com](http://www.glasgow servicewithstyle.com)

## Greener Glasgow

- Improving Access To and Use: of green spaces
- Lowering Carbon Emissions: through sustainable living standards
- Reducing Climate Emissions: by reducing waste.

Glasgow's ambition to become one of the most sustainable cities in Europe is being supported through the work of the Games, leading to improvements in environmental outcomes for the City

### Case Study: Autumn Myles – Whiteinch Primary School

Staging the Commonwealth Games in 2014 gives Glasgow the opportunity to become a greener and more sustainable city.

As part of the legacy programmes being delivered by the council, Glasgow's young people are becoming more involved with the city's parks and learning about the countries of the Commonwealth, the environment and biodiversity in a variety of exciting outdoor learning experiences.

"Our class visits to Victoria Park are great fun. We've been learning about Jamaica, and about birds, trees and even worm-taming. We've also found out how plants grow and even planted things ourselves in the park."

### More information

Keeping the city's public spaces safe and clean:  
[www.glasgow.gov.uk / Residents / Clean Glasgow](http://www.glasgow.gov.uk/Residents/CleanGlasgow)

Low Emission Zones to reduce levels of air pollution  
[www.glasgow.gov.uk / Residents / Environment / Pollution](http://www.glasgow.gov.uk/Residents/Environment/Pollution)

Activities in parks: [www.parkrun.org.uk / Glasgow / About Us](http://www.parkrun.org.uk/Glasgow/AboutUs)

Finding green solutions for stalled spaces:  
[www.glasgow.gov.uk / Working / Environment / Stalled Spaces](http://www.glasgow.gov.uk/Working/Environment/StalledSpaces)





## Accessible Glasgow

- **Improving Connectivity** :by investing in major new transport infrastructure
- **Encouraging Sustainable Travel**: by growing cycling initiatives and walking networks

Investing in the City's transport infrastructure, including the M74 completion and Clyde Gateway, will help ensure easier access to, from, and across the city.

### Fact Fact Fact:

- £600 million transport investment since 2009, that will support business, visitors and residents now and during the Games
- 12,000 fewer cars using the Kingston Bridge daily as a result of improved journey times via the M74
- 13 km of cycle track connected to Games-related developments have been upgraded or extended
- 16 minutes cut from journey times between Hamilton and Glasgow Airport due to the M74 completion



### Projects include:

**Phase 2 of the Clyde Gateway** Formerly known as the East End Regeneration Route, the new road from Rutherglen Bridge to Biggar Street was opened to traffic, on time and on budget, on 26th April 2012.

**The new stretch of the M74** Opened in June 2011 – early reports show that a typical journey time between Glasgow Airport and Hamilton has been reduced by 16 minutes. The road is also improving journey times on the M8, with approximately –12,000 fewer cars using the Kingston Bridge each day.

**13 Km of new cycle lanes installed** Walking and Cycling - The Glasgow Green to Parkhead Forge cycle route was officially opened on 20th September 2011. The routes from Glasgow Green to the Velodrome and from the Saltmarket to Glasgow Green are also completed. These routes tie in with the routes provided as part of the new Clyde Gateway road, resulting in an extensive network of largely segregated routes through the East End of the city. The Connect2 project will create a dedicated cycle route from the SECC and Kelvingrove to the city centre. The section from Kelvingrove Park to 'M8 Bridge to nowhere' has been completed, with construction work now started on the bridge. Site works are substantially complete on the first phase of the cycle route from Cathkin Braes to the city centre and the design of the second phase is underway.

**Dalmarnock Railway Station** A £9 million station upgrade to include improved access and lighting.

**Fastlink** £40m funding for the Fastlink core route to SECC and New South Glasgow Hospital was confirmed by Scottish Government in September 2011. Construction of elements of the Fastlink bus rapid transit system infrastructure is planned to service the SECC complex at Games time.

## Inclusive Glasgow

- Encouraging Participation In Volunteering: to improve life skills
- Inspiring New Learning: opportunities from Glasgow 2014
- Strengthening Links: with Commonwealth nations

Glasgow has never had as big an opportunity to inspire its citizens in a major international event like the Commonwealth Games.

### Case Study: Volunteer for Glasgow!

With Glasgow 2014 on the horizon, the city hopes to make the most of this amazing opportunity to leverage the increased interest and opportunities for volunteering the Games will create. Growing the number of people volunteering in Glasgow and improving existing structures around volunteering will leave a real and lasting legacy beyond the Games.

Up to 15,000 volunteers will be required to assist with the delivery of the Games themselves. Whether you have been successful in becoming a Games volunteer or not, you and your community members can still get involved in volunteering, and give your time and energy to make a difference to your neighbours, your community and your city.

To find out more, contact Volunteer Glasgow: visit [www.volunteerglasgow.org](http://www.volunteerglasgow.org), call 0141 226 3431 or, e-mail [info@volunteerglasgow.org](mailto:info@volunteerglasgow.org)

View a [short film](#) about volunteering.

Visit [www.gameslegacyglasgow.com](http://www.gameslegacyglasgow.com) to find out more about the projects under these six Themes

View a [short film](#) about progress in our plans and successes so far.

View [latest legacy news](#) and [Top Ten Key Facts](#).



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