Terms of Reference

DIGITAL GLASGOW WORKING GROUP

Open Data & Innovation

Background

The impact of the Coronavirus pandemic has increased our reliance on digital technology for business and within society and open data and innovation has a significant role to play in how we recover and rebuild going forward.

The Digital Glasgow board have identified the importance of data and have requested a renewed focus on open data and open innovation in our attempt to

- Improve transparency
- Improve decision making
- Enable community empowerment
- Enable automatic entitlement
- Enable service redesign including proactive measures
- Enable innovation

Open data is a key component of Open Government, the Open Government Partnership (for which Glasgow has just become a member) states;

"Open data policies and practices have been core to OGP's culture since its inception. It is the idea that data should be freely available for everyone to access, use, and re-publish as they wish. These proactive information mechanisms are an essential complement to reactive right to information laws.

They ensure that governments do not become data monopolies. In a well-functioning, democratic society citizens need to know what their government is doing. To do that, they must be able freely to access government data and information and to analyse and share that information with other citizens."[1]

Open innovation provides an approach for engaging with public sector partners, communities, the voluntary sector, the academic sector, and industry (particularly SMEs) in problem solving and co-development of ideas and solutions to city problem. The Centre for Civic Innovation provides a focal point for open innovation in the city.

We will place an increased focus on the publication of open data building upon our recent proof of concept of a new data platform. We will also continue to scale up our use of open innovation to create a means for the public sector, academic sector, third sector, and industry to co-design solutions to the challenges the city faces with the involvement of communities.

Purpose of Working Group

- Launch the new open data platform

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[1] https://www.opengovpartnership.org/policy-area/open-data/

- Work with partner organisations and elected members to reset the priorities and establish greater city coordination for Open Data and Open Innovation
- Develop a clearer pipeline of open innovation challenges
- Develop a marketing and communications plan for promoting open data and open innovation in the city

Approach

The following approach is based upon the Council's Renewal Principles;

1. **Commitment to Vision**:
   Organisations across the public, third, community and private sectors collectively agree a shared vision for the City and work together to deliver on this. Activities will take place both **within** and **across** organisations that will contribute to shaping and delivering our shared vision. Focus should be on delivery through the most appropriate partner organisation that to ensure the best approach for our citizens.

2. **Flexibility and Responsiveness is key:**
   Our new normal will require very different ways of working. We might not all be able to be in the office, or to work the same hours that we previously did. Our roles might change and dictate new practices. As an organisation it is important that we are able to both respond to, but also predict changes to the way in which we work.

3. **Data-Driven Planning**
   Our insights are gathered from a range of statistical data sources but also qualitative testimony from service users, residents or staff. Collectively this informs our understanding of what is required, what is missing, what works and what doesn't. Understanding the impact of our interventions is crucial to be able to effectively respond to new issues and to continually refine and realign our service provision. We will go further however and use our insights to understand emerging trends and challenges

4. **Opportunities and Innovation**
   Our leaders are forward thinking and embrace different ways of doing things, positively disrupting our current environment. They encourage, support and inspire staff to develop and trial new ideas and ways of working. They champion bold changes to our strategic commitments and how we do business in order to do better.

Membership

Elected Members	Elected members will be invited to participate within the working group. The role of elected members will be to:
	1. Represent the needs of communities,
	2. Ensure that the needs of different community groups are represented.
	3. Provide challenge to assumptions and decisions where appropriate.
	4. Act as a champion for Open Data & Innovation at both a Council and Ward level

Partner Organisation Representation
 	
• University of Glasgow
• University of Strathclyde
• Glasgow School of Art
• Glasgow Caledonian University
• Glasgow Community Planning Partnership
• Glasgow Chamber of Commerce
• CENSIS
• Data Lab Scotland
• Digital Health and Care Innovation Centre
• CivTech® Scotland
• Glasgow Council for Voluntary Sector
	Representatives of relevant partner organisations across the public, private, academic, and third sector will be invited to play a vital role within the working group. Representatives will be expected to:
	1. Provide leadership for how we use open data and innovation to support city level challenges
	2. Provide knowledge and insight into the demand for open data and innovation
	3. Work collaboratively with partners to;
	   a. develop a shared vision for open data and innovation
	   b. identify priority areas for publishing open data
	   c. align resources to support open innovation across the city

Council Officer Representation • Corporate Data Team • Centre for Civic Innovation • Business Intelligence Forum	Representative officers from 3 main data and innovation cohorts within the council will come together to: 1. Chair and coordinate the working group 2. Document the vision and output of the group 3. Coordinate delivery of individual projects/outcomes 4. Report on progress

Membership

Frequency

- Quarterly 2 hours

Quorum

- Corporate Data Team and Elected members representation

Secretariat

- Corporate Data Team