

**From:** [REDACTED]  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** FW: Ibrox community centre  
**Date:** 18 May 2018 08:35:26  
**Attachments:** [Latest Proposals \(May 2018\).pdf](#)  
[RE \[REDACTED\].msg](#)  
[image001.jpg](#)  
[image002.jpg](#)

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Hi

As you can see from [REDACTED] email, Rangers are still keen to pursue the Fan Zone proposal, starting with 4 home fixtures next season.

Discussion have taken place with Licensing ([REDACTED]) and it doesn't appear to be an issue. In terms of costs this is still under discussion, although Rangers would like to discuss further the possibility of a marketing/promotional opportunity.

The longer term CAT appears to be there, although the development of the Fan Zone concept will influence any future dialogue.

[REDACTED]

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**From:** [REDACTED]  
**Sent:** 17 May 2018 17:19  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: Ibrox community centre

Hi [REDACTED]

I met with [REDACTED] of Rangers FC on Friday last week just to get a feel for where they were at in terms of their plans for the Fanzone next season and how their applications for GCC licensing was going.

Attached is their latest proposal (excuse my scribbled notes to myself) along with the latest email thread.

In short

- They are looking to still press ahead with the Fanzone proposal for a pilot of first 4 x home games next season.
- Next seasons fixtures are released mid-June with their first 3pm home game likely to be 11<sup>th</sup> August.
- It's only going to be running during their Saturday 3pm kick off dates EXCLUDING Celtic, Hibs or Aberdeen matches
- They presented this all to [REDACTED] of GCC Licencing at selected others on Monday of this week I think. They have submitted their PEL and Occasional Alcohol license to GCC too & await their response.
- They have hired [REDACTED] from [REDACTED] on a consultancy basis to assist in their Operation Plans etc for the Fanzone proposal
- They don't anticipate the first few games as being overly popular/busy but they are hoping to grow it more & more as fans and families become aware that it will be a regular part of the pre/post-match entertainment on Saturday afternoon games.
- Total capacity for the Fanzone is still tbc but it certainly won't be 7000 unless significant additional Fire Exits/Routes are put in place i.e. the removing of perimeter fence panels temporarily around the pitch. There is circa 7000m2 area of pitch space available for use so it is a significant area but there are activities scheduled to be on some of that space, LED screens, queuing at F&B zones, safe route around the overlay etc. RFC have

suggested 2,500 in their proposal which is probably more in line with my initial thinking but I would doubt they would get to that figure initially & it would take time to generate the interest. However, they will have 50,000 fans arriving each game!

- [REDACTED] has asked whether there is any scope for a "Contra Deal" type arrangement in terms of replacing the rental cost for the hire of the venue. I'd suggested to him it would be around [REDACTED] per event so he has asked whether some advertising on the day, exposure for G/Club in Ibrox stadium to the 50,000 crowd, e-shots out to their subscribers, Hospitality Packages as member prizes or for clients (or Area 1 Ops Managers!) etc could be used rather than actual money from RFC. I said I'd have to run that past yourselves & the marketing team to see whether there was an appetite for any of that or not?

With regard to the longer term use (and possible CAT) of our Ibrox venue by Rangers, they have obviously included at the end of their presentation a vision for the future i.e. developing 50% hard-standing fanzone and 50% as a couple of 7-a-side pitches (presumably for their community football activity & for other age group teams etc) with a walkway through the middle as you approach the Ibrox Main Stand from what might be a new Govan rail link in the future (?). They will likely still be interested in the possibility but at the moment they have been cool on it & have not entered into any dialogue about it with me. I can raise it with them again if you wish?

I am meeting with [REDACTED] & [REDACTED] on 1<sup>st</sup> June so if the idea of a mutually beneficial arrangement in term of replacing [REDACTED] rent with some form of marketing opportunity is appealing to Glasgow Sport then please let me know so that I can start putting the likes of [REDACTED] & [REDACTED] in touch with RFCs Commercial/Marketing Depts.

Thanks

[REDACTED]

[REDACTED] r

[REDACTED]

[REDACTED]

Glasgow Life/Glasgow Sport

Tel: 0141 276 [REDACTED] or [REDACTED]

[www.glasgowlife.org.uk](http://www.glasgowlife.org.uk)



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**From:** [REDACTED]

**Sent:** 16 May 2018 18:35

**To:** [REDACTED]

**Cc:** [REDACTED]

**Subject:** FW: Ibrox community centre

[REDACTED]

Can you provide an update on any discussions with Rangers, if any ?

[REDACTED]

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**From:** [REDACTED]

**Sent:** 16 May 2018 14:27

**To:** [REDACTED]

**Subject:** FW: Ibrox community centre

Hi,

It would be helpful if you could work together and pull together a briefing note that encompasses the various conversations we are having with Rangers, their subject matter, their current status ( as far as we understand it ), our involvement/commitment – if any, next steps etc.

Thanks,

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**From:** ■

**Sent:** 16 May 2018 14:07

**To:** ■

**Cc:** ■

**Subject:** Ibrox community centre

■ further to yesterday's meeting with Cllr. ■ can you get an update report on the situation with Rangers – and then we can discuss with Cllr. ■ further to that we will have a meeting with Cllr. ■ as well. He seems to think there are monies with the centre further to the Commonwealth Games? Not sure where this idea came from, but it would be helpful to also have clarity around the finances related to Ibrox – in particular the prospects for investment and improvement in the centre. Also, Cllr. ■ raised the prospect of Rangers seeking to build a fan zone for c7000 fans – again any information you can glean will be helpful.

Thanks,

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