

## FOOTBALL PITCH PRICING EQIA Screening Form

### EQUALITY IMPACT ASSESSMENT (EQIA): SCREENING FORM

#### 1. IDENTIFY THE POLICY, PROJECT, SERVICE REFORM OR BUDGET OPTION:

a) Name of the Policy, Project, Service Reform or Budget Option to be screened

FOOTBALL PITCH PRICING REVIEW

b) List main outcome focus and supporting activities of the Policy, Project, Service Reform or Budget Option

The principal objectives of a more consistent, standardised pricing policy for football pitch pricing are:

- have a fairer and simpler pricing structure,
- charge a fair price to those who can afford to pay,
- facilitate greater participation in sport and physical activity by creating subsidies (i.e. discounted prices) for young people and those on lowest incomes,
- encourage people to be more active, more often by having products available which offer good value for money,
- ensure that service quality is consistent at the venues thus ensuring our customers have the very best experience possible,
- maintain a sustainable football operation.

There are over 42,000 bookings within the Glasgow Life (Sport) pitch estate and there are currently over 100 different charges on offer across the football estate due to local arrangements having been made with clubs and organisations who book regular lets. Through this price review we want to streamline the number of charges and make sure all clubs and users pay a fair rate.

c) Name of officer completing assessment (signed and date)

Chris Weitz 30.04.2019

d) Assessment Verified by (signed and date)

Willie Dunne (Sports Revenue & Projects Manager) 13.12.2019

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### 2. EVIDENCE & ENGAGEMENT

The best approach to find out if a policy, etc is likely to impact negatively or positively on equality groups is to look at existing research, previous consultation recommendations, studies or consult with representatives of those groups. This will provide you with what do you need to know that will provide you with evidence of the needs of the diverse population and their needs.

Please name any research, data, consultation or studies referred to for this assessment:	Please state if this reference refers to; Gender, BME, Disabled people, LGBT, older people, children & young people or faith & belief.	Do you intend to set up your own consultation? If so, please list the main issues that come from this consultation.
Online Football Pricing Survey		<p>The survey was completed by 723 respondents. There were some instances where there were multiple responses from some clubs – some of this was due to people responding on behalf of a different section within the club e.g. a junior section or the adult team.</p> <p><b>Key findings</b></p> <ul style="list-style-type: none"> <li>• The majority of respondents use Glasgow Club pitches for training and/or playing matches. A significant number (27%) of respondents use them for recreational use. This is consistent with the high percentage of group of friends/colleagues that completed the survey (38%).</li> <li>• Dedicated football facilities Glasgow Green and Toryglen were the most commonly used venues.</li> <li>• Respondents chose multiple venues when asked which pitches you mainly use. Responses were clustered around small geographical areas.</li> <li>• There is a correlation between venue and perception of value for money.</li> <li>• The majority of clubs, both youth and adult, indicated the</li> </ul>

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		<p>5-aside and 7-aside pricing is somewhere between fair, good and excellent.</p> <ul style="list-style-type: none"><li>• The majority of clubs, both youth and adult, indicated that 11-aside, indoor and outdoor, pricing was either poor or very poor.</li><li>• Overwhelming respondents agree that clubs and organisations should pay the same price for the same pitch. Less youth clubs agree with this statement suggesting some youth clubs feel they should pay less.</li><li>• Overwhelming agreement with the principal that adults should pay more than youth for football pitch hire (70%). Adult support is greater for the principal of youths paying less within the category group of friends/colleagues with 82% supporting the principal (either strongly agree or agree). This compares less favourably to adult clubs, where there is a much reduced majority in favour, only just over half, 52% strongly agree (12%) or agree (40%).</li><li>• Only 16 (3%) had taken advantage of the concession scheme.</li><li>• The most common reason, for not taking advantage of the discount, was lack of awareness (49%). Wasn't aware of the discount was selected by 43% of respondents.</li><li>• Youth clubs indicted overwhelmingly (72%) in favour of the removal of the concession scheme and the introduction of a reduction on the youth standard price for all youth clubs regardless of player's facility income status.</li><li>• The majority of respondents (65%) believe that the regular let holders should receive a reduction on pitch</li></ul>
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		<p>prices for committing to a long term booking. The figure increases to 83% amongst let holders only.</p> <ul style="list-style-type: none"><li>• The majority (50%) of respondents to the question above, on a discount for committing to a long term booking, indicated they are in favour of committing to a 44 week let to receive the highest reduction. The second most popular option was committing to 36 weeks with 27%.</li><li>• The majority of adults (46%) indicated the prioritisation of youth football between 6pm and 8pm would “affect me greatly as this is the only time suitable for me/my friends. When the responses were broken down by category of respondent i.e. clubs and groups of friends/colleagues there is a notable difference. The percentage of clubs that indicated this would affect me significantly was 36% compared to 53% of groups of friends/colleagues. This would suggest that groups of friends are more sensitive to changes in recreational times than adult clubs are for training times.</li><li>• The majority of respondents (42%) indicated that if multiple clubs require the same venue, space should be allocated proportionately and fairly between them all.</li><li>• There is a strong consensus for increasing the time basis on which lets are offered, with only 11% happy with the current booking arrangements. The most popular option is to increase booking slots to 1.5 hours.</li><li>• Amongst parents cost of facilities was selected as a barrier by 55 of the 64 parents (94%) that responded.</li></ul> <p>To view the full survey report see Appendix A</p>
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<p>3 x Focus Groups following response to survey</p>		<p><b>Focus Groups</b></p> <p>Three facilitated sessions were held with football club representatives and casual users in three areas of the city – The North East at Tollcross Leisure Centre, the North West at Scotstoun Leisure Centre and the South at Toryglen Regional Football Centre. In total 19 participants attended. They were joined by representatives in Glasgow Sport and the Scottish Football Association (SFA).</p> <p><b>Key Results</b></p> <p>Participants were asked about priorities for improvement.</p> <ul style="list-style-type: none"> <li>• The most cited priority was for the pricing structure to be improved.</li> <li>• Improved maintenance of pitches was the next most commonly cited area for improvement. (Including surrounding environment of pitches – bins, litter, and unkempt grass adjacent to pitch)</li> <li>• Thirdly people thought that there should be improvements to the booking system.</li> <li>• Linked to this was improved programming of pitches.</li> <li>• More availability for regular lets.</li> </ul> <p style="text-align: right;">To view the full focus group report see Appendix B</p>
<p>Benchmarking Prices</p>		<p>Benchmarking was carried out against 24 other providers, including leisure trusts, local authorities and private providers across 5, 7 and 11 a side pitches. Comparisons include new proposed reduced youth football prices.</p> <p style="text-align: right;">To view the full benchmarking exercise see Appendix C</p>

**NOTE:** references to protected characteristic groups have only been identified when mentioned in the accompanying Budget Option document. A full Equality Impact Assessment would be needed to confirm and draw out references.

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### 3. ASSESSMENT & DIFFERENTIAL IMPACT

Use the table below to tick where you think the **Policy, Project, Service Reform or Budget Option** has either a negative impact (could disadvantage them) or a positive impact (contributes to promoting equality or improving relations within a equality group), based on the evidence you have collated

		Positive Impact – it could benefit an equality group	Good Practice/ Promotes Equality or improved relations	Negative Impact – it could disadvantage an equality group	Reason for Change in Policy or Policy Development
<b>GENDER</b>	Women	Yes: some youth sections and <b>ALL</b> that qualify for concession prices within clubs will see a reduction in the prices they pay	Yes	Yes: some youth sections within clubs will see a phased increase in their price due to the very low price they are paying currently	To provide a fair and simple price list to access football pitches in the Glasgow Life estate
	Men	As above	As above	As above	As above
<b>RACE</b>	Asian People	As above	As above	As above	As above
	Black People	As above	As above	As above	As above
	Chinese People	As above	As above	As above	As above
	White People	As above	As above	As above	As above
	People of mixed race	As above	As above	As above	As above
	European People (Polish, Greek, Italian, etc)	As above	As above	As above	As above
	<b>DISABILITY</b>	Physical disability	As above	As above	As above
	Sensory Impairment (sight, hearing)	As above	As above	As above	As above
	Mental Health	As above	As above	As above	As above

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	Issues				
<b>LGBT</b>	Lesbians	As above	As above	As above	As above
	Gay Men	As above	As above	As above	As above
	Bisexual	As above	As above	As above	As above
	Transgender	As above	As above	As above	As above
<b>AGE</b>	Older People (60 +)	As above	As above	As above	As above
	Younger People (16-25)	As above	As above	As above	As above
	Children (0-16)	As above	As above	As above	As above
<b>MARRIAGE &amp; CIVIL P'SHIP</b>	Women	As above	As above	As above	As above
	Men	As above	As above	As above	As above
	Lesbians	As above	As above	As above	As above
	Gay Men	As above	As above	As above	As above
	Bisexual	As above	As above	As above	As above
	Transgender	As above	As above	As above	As above
<b>PREGNANCY &amp; MATERNITY</b>	Women	As above	As above	As above	As above
<b>RELIGION &amp; BELIEF</b>	Input *				
<b>SOCIAL AND ECONOMIC DIS - ADVANTAGE</b>				Yes: potential reduction in football pitch hire from clubs whose price will increase, that provide opportunities to people from low income families, and potential loss of employability skills development through volunteering opportunities.	As above

\* There are too many faith groups to provide a list, therefore, please input the faith group e.g. Muslims, Buddhists, Jews, Christians, Hindus, etc. Consider the different faith groups individually when considering positive or negative impacts

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Continue to answer or tick the following questions where the initial screening (above) indicated that there may be a negative impact on certain equality groups. \*\* Equality Legislation listed a back of this document.

IMPACT	YES	NO
<b>HIGH</b>		
There is substantial evidence and/or concern that people from different groups or communities are (or could be) differently affected by the policy.		X
<b>MEDIUM</b>		
There is some evidence and/or some concern that people from different groups or communities are (or could be) differently affected		X
<b>LOW</b>		
There is little or no evidence that some people from different groups or communities are (or could be) differently affected.	X	
<b>Does the negative impact breach any of the equality legislation? **</b>		X
	<b>Immediately</b>	<b>Within next 6 months</b>
The negative impact requires action to be taken		

\*\* See summary of legislation in appendix at the back of this form (you may also require to refer directly to the Equality Act 2010)



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### 4. OUTCOMES AND ACTION

#### SCREENING ASSESSMENT OUTCOME ACTIONS

Screening Outcome	Yes /No /Not At This Stage	Further Action Required	Lead Officer	Timescale for Resolution
Was a significant impact from the project, policy or strategy identified?	Not at this stage	Monitoring of the utilisation of pitch hire will take place in order to review the impacts of the policy once it is introduced.	Football Pricing Group & Facility Utilisation Group	Ongoing – from date of implementation. 6 months and 12 months analysis will be used to help show impact of the policy change.
Does the project, policy of strategy require to be amended to have a positive impact?	Not at this stage	Discussion with affected clubs and groups will determine if a tailored approach is required.		
Does a Full Impact Assessment need to undertaken?	Not at this stage			
If none of the above is required, please recommend the <b>next steps</b> to be taken.  (i.e. is there a strategic group that can monitor any future impacts as part of implementation?)	N/A			



# Glasgow Club

## Football Programming & Pricing Consultation

### Appendix A

## Survey Results - October 2018

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Carried out by:-

Glasgow Sport, Emirates Arena, 1000 London Road, Glasgow. G40 3HG

Telephone 0141 287 8931

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### BACKGROUND AND OBJECTIVES

Glasgow Club recognise the importance of football in the city and the sensitivity of football pricing; but have concluded that for the quality of football provision in the city to be protected, football pricing needs to be reviewed. Currently:

- There are many inconsistencies and historical anomalies which means different clubs are paying different prices
- Glasgow Club has not applied any price increase for regular let holders for several years resulting in an increasing imbalance between the revenue generated and the associated costs (e.g. staff, maintenance, etc.) of facility provision
- The revenue generated from lets and bookings represents only a relatively small proportion of total running and lifecycle costs.

If the status quo continues it could lead to a reduction in the current levels of investment in pitches, a reduction in the levels of ongoing pitch maintenance and threaten the sustainability of the service.

This review sits within the wider context of Glasgow Club needing to achieve budget savings of £1.93m in 2018/19 and making further savings in subsequent years.

Glasgow Club is developing a workable proposal which will protect service levels while also enabling football in the city to thrive and grow and now wishes to consult with clubs, let holders, stakeholders and non-users so that they can help shape and influence football pricing. Glasgow Club also wants to understand better the potential impact of any changes.

To help inform the decisions we make, this survey was carried out to help us understand the views of the community. This stage of the consultation was open from 15<sup>th</sup> of November to Sunday 11th November 2018. The results will now be tested with focus groups before any changes are implemented prior to the 2019/20 season.

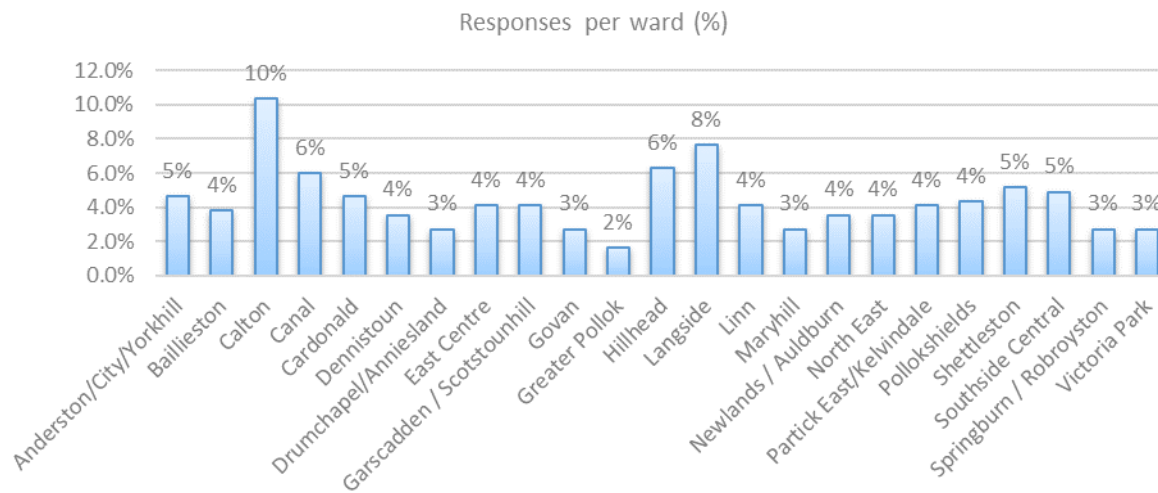
### Summary Response Rate

- A variety of methods were used to direct the community to the survey hosted in a short URL, **myglasgow.club/footballpricing**. This included a direct email to existing members and clubs, a Glasgow Club App push notification, posters and flyers distributed to all Glasgow Club venues and football centres, social media posts and a paid Facebook campaign.
- The survey was completed by 723 respondents.
- 409 respondents chose not to provide the name of the club or organisation you're answering on behalf of
  - 26 teams completed the survey twice (possibly different age groups although this was not specified) – See Annex 1
  - Five teams completed the survey three times (again possibly on behalf of different age groups although this was not made clear)

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- Other clubs completed the survey more than once although it is difficult to calculate the exact number for example, “East Park FC” and East Park Football Club”. The number of these is not believed to be significant.
- Several of the same clubs completed the survey representing different age groups
- 374 respondent provided a postcode (PCSECTOR i.e. first four digits).

The chart below shows the breakdown of the response per ward. (%).



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### **SURVEY METHODS**

A customer friendly URL, [myglasgow.club/footballpricing](https://myglasgow.club/footballpricing), was created to host the questionnaire which was designed using Smart Survey. A variety of channels were used to direct the local community to this:-

#### **Direct Email**

A direct email was sent to 1396 Glasgow Club members who had used a football centre in the preceding 6 months and also 306 clubs who have a regular let with us.

The link was also emailed to the SFA who posted it on their digital platforms.

#### **Glasgow Club App**

A push notice was issued directing App users to the link.

#### **Posters and Flyers**

Posters and flyers were printed and distributed to all Glasgow Club venues and football centres for display. These were also distributed by Glasgow Sport, Sports Development Officers.

#### **Glasgow City Council Consultation Hub**

The post was live on the Glasgow City Council Consultation Hub from the 22<sup>nd</sup> of October 2018

#### **Social media**

Organic posts across Glasgow Sport and Glasgow Club twitter and Facebook profiles were scheduled. In addition to this, a paid Facebook post was used to target the following:-

- Males
- Living in Glasgow
- 20 - 40years old.
- Likely to use Goals, Powerleague, Soccerworld, Pro Soccer, Super Soccer, The Pitches etc.
- Most likely to play 5 or 7 a side as opposed to 11s.

### Example Post:-



The cost of this campaign was £765

### Key findings

- The majority of respondents use Glasgow Club pitches for training and/or playing matches. A significant number (27%) of respondents use them for recreational use. This is consistent with the high percentage of group of friends/colleagues that completed the survey (38%).
- Dedicated football facilities Glasgow Green and Toryglen were the most commonly used venues.
- Respondents chose multiple venues when asked which pitches you mainly use. Responses were clustered around small geographical areas.
- There is a correlation between venue and perception of value for money.
- The majority of clubs, both youth and adult, indicated the 5-aside and 7-aside pricing is somewhere between fair, good and excellent.
- The majority of clubs, both youth and adult, indicated that 11-aside, indoor and outdoor, pricing was either poor or very poor.
- Overwhelming respondents agree that clubs and organisations should pay the same price for the same pitch. Less youth clubs agree with this statement suggesting some youth clubs feel they should pay less.
- Overwhelming agreement with the principal that adults should pay more than youth for football pitch hire (70%). Adult support is greater for the principal of youths paying less within the category group of friends/colleagues with 82% supporting the principal (either strongly agree or agree).

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This compares less favourably to adult clubs, where there is a much reduced majority in favour, only just over half, 52% strongly agree (12%) or agree (40%).

- Only 16 (3%) had taken advantage of the concession scheme.
- The most common reason, for not taking advantage of the discount, was lack of awareness (49%). Wasn't aware of the discount was selected by 43% of respondents.
- Youth clubs indicted overwhelmingly (72%) in favour of the removal of the concession scheme and the introduction of a reduction on the youth standard price for all youth clubs regardless of player's facility income status.
- The majority of respondents (65%) believe that the regular let holders should receive a reduction on pitch prices for committing to a long term booking. The figure increases to 83% amongst let holders only.
- The majority (50%) of respondents to the question above, on a discount for committing to a long term booking, indicated they are in favour of committing to a 44 week let to receive the highest reduction. The second most popular option was committing to 36 weeks with 27%.
- The majority of adults (46%) indicated the prioritisation of youth football between 6pm and 8pm would "affect me greatly as this is the only time suitable for me/my friends. When the responses were broken down by category of respondent i.e. clubs and groups of friends/colleagues there is a notable difference. The percentage of clubs that indicated this would affect me significantly was 36% compared to 53% of groups of friends/colleagues. This would suggest that groups of friends are more sensitive to changes in recreational times than adult clubs are for training times.
- The majority of respondents (42%) indicated that if multiple clubs require the same venue, space should be allocated proportionately and fairly between them all.
- There is a strong consensus for increasing the time basis on which lets are offered, with only 11% happy with the current booking arrangements. The most popular option is to increase booking slots to 1.5 hours.
- Amongst parents cost of facilities was selected as a barrier by 55 of the 64 parents (94%) that responded.

**Full survey results available on request – contact Helen Maclean at [helen.maclean@glasgowlife.org.uk](mailto:helen.maclean@glasgowlife.org.uk)**

## Appendix B

### Glasgow Life Football Focus Groups Report February 2019

#### Introduction

Three facilitated sessions were held with football club representatives and casual users in three areas of the city – The North East at Tollcross Leisure Centre, the North West at Scotstoun Leisure Centre and the South at Toryglen Regional Football Centre. In total 19 participants attended. They were joined by representatives in Glasgow Sport and the Scottish Football Association (SFA).

Please note at Tollcross Leisure Centre there were only 2 participants and the accompanying notes from the session (Appendix 1) mark whose response is attributable to a participant and those that are attributable to the staff taking part.

#### Key Results

Participants were asked about priorities for improvement.

- The most cited priority was for the pricing structure to be improved.
- Improved maintenance of pitches was the next most commonly cited area for improvement. (Including surrounding environment of pitches – bins, litter, and unkempt grass adjacent to pitch)
- Thirdly people thought that there should be improvements to the booking system.
- Linked to this was improved programming of pitches.
- More availability for regular lets.

Other concerns related to:

- Customer Service
- Protocol for cancelling bookings when the pitch is unplayable
- Priority of juniors over adults e.g. indoor pitch priority over adult teams or casual players.
- Lack of facilities along the Mary hill corridor

#### Further Points



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Other areas of discussion that arose out with the key question areas were captured and the following is an overview of the main points.

There is confusion over ownership, pricing and maintenance of school pitches.

Participants were confused and thought that both the school estate and the Glasgow Life facilities were operated by Glasgow Life and that the pricing was set by the organisation.

They also mistakenly thought that Glasgow Life maintained the pitches and much of the complaints related to the school estate. This has probably arisen as Glasgow Life administers the booking system for school pitches.

There is difficulty when trying to ascertain which pitches are available - no direction to other available pitches and no social media on what ones are free.

Clarification of peak and off peak times would be useful.

Questions were asked about the Glasgow Club membership – should there be a similar scheme for football? Also, why did gym membership go down and pitch prices go up?

Not useful having to book at the sports centre rather than the pitch facility.

Queries were raised about the maintenance schedule and future investment in pitch refreshes. A transparent programme would be welcome. Glasgow Sport outlined that significant future investment is planned.

Questions were asked regarding SFA support for the game – they answered that most of SFA support is at local/grassroots level rather than for the professional game.

Worry was expressed about amateur teams struggling due to pricing and support of talented young players may not be there as they may not be able to afford to keep playing.

People at all three sessions wanted it noted that pitch costs were the most significant outlay but that they should be viewed along with teams other costs – referees, transport, match fees, equipment, strips etc.

### **Suggestions and Solutions**

Participants were asked how Glasgow Sport could improve things and the ideas are outlined below:

#### **Pricing/Affordability**

- Reduce junior Prices

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- Reduce all prices
- Block bookings should have a discount attached – contact loyalty scheme – loyalty bonus/card.
- Ask customer prior to introducing price changes
- Change charging model from pitch splitting and charging for several 5 – a –side or 7 a- side pitches to one price for a whole pitch hire no matter what is being done on it. It shouldn't make a difference whether it is a match play booking or a training booking.
- Standardise prices for community hub model and other pitch hirers.
- Change to a 3 tier pricing model – one with a peak, off-peak pricing structure with concessions being available at all times of day. Off peak – until 6pm Monday to Friday.
- Reduce prices to ensure better uptake of hiring pitches – resulting in more income and better pitch use. (Fill the parks up!)
- Where there is good practice elsewhere roll it out.
- Start charging for Museums etc.to raise money – why should Sport be a chargeable activity when other Glasgow Life services are free?
- Better communication about the concession scheme.

### Maintenance

- Maintain the nets – have spares
- Have a groundskeeper – or someone responsible for litter/glass clearance
- Invest in maintenance

### Programming

- Hour and half booking instead of one hour should be available – however this was a comment from a club member – one casual user stated that this would not be an improvement for him (– 8:30pm start instead of an 8pm start).
- Priority use times for youth
- Extend opening times (11pm and midnight leagues)
- Speak to clubs to consolidate booking across venues rather than them training/playing at various venues.
- Allow flexibility in bookings.
- Use social media to advertise pitch availability e.g. twitter accounts for each venue with pitch availability updates
- Use e-mail for pitch availability notifications
- Better understanding of the booking process and the concession scheme is needed.
- Make one third of the pitch available for adults not a quarter is too small for them.

### General Points

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All general points are recorded in the notes for each session. (See Appendix 1)

However, a main overview of recurring themes is listed below:

- Customer service appears to be poor at some venues.
- Irritation about unwieldy booking systems – e.g. phoning in at 10:30 to try to get a pitch booking
- Football requires additional spend on equipment etc.
- Football is a mass participation sport and it cannot be compared with single session fitness classes or other sports.
- There seemed to be no awareness of the concession price scheme. At two sessions they thought the scheme would be useful if advertised, but at Tollcross it was felt that there would be little appetite for asking players or parents of players about their financial circumstances.

### **Reference Group**

All participants at each session were asked if they would like to participate in a football reference group – a group where they could have discourse with Glasgow Life staff in the future.

Two of the sessions' participants felt that this would be useful – however the two participants at the Tollcross session felt that they would not be interested due to time pressures – the commitment of running a club is prohibitive.

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### Appendix C Adult Football Pricing Benchmarking

	Outdoor 11s (2hr Match)	Indoor 11s (2hr Match)	Outdoor 7s	7s	5-a-side
Glasgow Sport (Proposed)	£96.00 (10 <sup>th</sup> Cheapest/22 providers)	£132.00 (1 <sup>st</sup> Cheapest/4 providers)	£56.00 (21 <sup>st</sup> Cheapest/23 providers)	£63.00 (4 <sup>th</sup> Cheapest/8 providers)	£40.00 (7 <sup>th</sup> Cheapest/14 providers)
East Dunbartonshire	£110.80	x	£54.10	£51.00	£42.00
West Dunbartonshire	£93.60	x	£31.20	x	x
Renfrewshire Leisure	£97.10	x	£38.40	x	£44.00
North Lanarkshire Leisure	£81.00	£134.80	£38.00	£68.00	x
South Lanarkshire Leisure	£130.30	£214.20	£37.55	£107.10	£47.75
Edinburgh Leisure	£70.00	x	£53.00	x	£53.00
West Lothian Leisure	£120.00	x	£40.00	x	£40.00
Clackmannanshire	£88.00	x	£44.00	x	£31.00
Perth (Live Active)	£114.90	x	£34.45	x	x
Dundee	£95.00	x	£27.00	x	x
Aberdeen Sports Village	x	£230.00	x	£95.00	x
East Ayrshire Leisure	£67.20	x	£28.00	x	x
North Ayrshire Leisure	£92.00	x	£33.00	x	x
South Ayrshire	£100.00	x	£30.00	x	x
East Lothian (Enjoy Leisure)	£102.50	x	£34.45	x	x
Borders (Live Borders)	£70.00	x	£24.50	x	£32.00
Fife Leisure	£120.00	x	£40.00	£37.00 (Half pitch)	£37.00
Inverclyde Leisure	£140.00	x	£41.00	x	x
Stirling	£120.00	x	£50 1/2 pitch	x	£33.00
Highlands (Highlife)	£102.00	x	£51 1/2 pitch	£51.00	x
2017-18 SportScotland Scottish Mean*	£106.90 (£170)	x	£31.55 (£54)	x	£32.30 (£46.35)
Powerleague Fives**	x	x	£64.50 - £74.50	x	£44.50 - £59.50

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"Pitches"	x	x	x	£70.00	£50 (indoor)
Glasgow Education Estate***	£52.50	x	£22.85	x	£22.85

\* Price in brackets was the highest surveyed and are comparable to that which we are proposing for 2018-19. Some other local authorities regard weekends as off-peak (Glasgow Sport regard as peak) which is the price the Sport Scotland survey was comparing so will have had an impact on the average/mean charge.

\*\* Both of these commercial operators have fully enclosed 7s pitches not 1/3rd of an 11s pitch. No reduction for Junior use. Slight reductions for weekend & Friday evenings

\*\*\*Education pitches offer almost everyone their "Community rate" which is what is listed above and represents a 50% discount on their "Standard rate" which is almost never applied to any of their bookings. This Community rate is considerably cheaper than G/Sport's pricing for what is often (and certainly will become) a very comparable product. Janitorial costs in primary schools will be chargeable per let if the school needs to be opened especially for that let.

### Appendix C U18's (Youth) Football Pricing Benchmarking

Glasgow Sport (Proposed)	Outdoor 11s (2hr Match) £48.00 (6 <sup>th</sup> Cheapest/22 providers)	Indoor 11s (2hr Match) £66.00 (1 <sup>st</sup> Cheapest/4 providers)	Outdoor 7s £28.00 (17 <sup>th</sup> Cheapest/23 providers)	Indoor 7s £31.50 (3 <sup>rd</sup> Cheapest/7 providers)	5-a-side £20.00 (2 <sup>nd</sup> Cheapest/14 providers)
East Dunbartonshire	£79.40	x	£40.20	x	£27.30
West Dunbartonshire	£74.90	x	£18.80	x	x
Renfrewshire Leisure	£48.50	x	£19.20	x	£22.00
North Lanarkshire Leisure	£40.50	£67.40	£19.10	£36.00	x
South Lanarkshire Leisure	£65.20	£107.10	£18.80	£53.55	£23.90
Edinburgh Leisure	£35.00	x	£26.50	x	£26.50
West Lothian Leisure	£84.00	x	£28.00	x	£28.00
Clackmannanshire	£44.00	x	£22.00	x	£15.50
Perth (Live Active)	£91.90	x	£27.55	x	x
Dundee	£75.00	x	£19.00	x	x
Aberdeen Sports Village	x	£115.00	x	£47.50	x
East Ayrshire Leisure	£44.80	x	£18.70	x	x
North Ayrshire Leisure	£74.00	x	£28.00	x	x
South Ayrshire	£60.00	x	£15.00	x	x
East Lothian (Enjoy Leisure)	£102.50	x	£34.45	x	x
Borders (Live Borders)	£55.00	x	£18.50	x	£32.00

## FOOTBALL PITCH PRICING EQIA Screening Form

Fife Leisure	£84.00	x	£28.00	£26.00 (Half pitch)	£26.00
Inverclyde Leisure	£86.00	x	£24.50	x	x
Stirling	£100.00	x	£27.00	x	£25.00
Highlands (Highlife)	£51.00	x	£25.50 (1/2 pitch)	£25.50	x
2017-18 SportScotland Scottish Mean*	£69.66 (£130)*	x	£18.60 (£34.90)*	x	£20.14 (£38.00)*
Powerleague Fives**	x	x	£64.50 - £74.50	x	£44.50 - £59.50
"Pitches"	x	x	x	£70.00	£50 (indoor)
Glasgow Education Estate***	£52.50	x	£22.85	x	£22.85

\* Price in brackets was the highest surveyed and are comparable to that which we are proposing for 2018-19. Some other local authorities regard weekends as off-peak (Glasgow Sport regard as peak) which is the price the Sport Scotland survey was comparing so will have had an impact on the average/mean charge.

\*\* Both of these commercial operators have fully enclosed 7s pitches not 1/3rd of a 11s pitch. No reduction for Junior use. Slight reductions for weekend & Friday evenings

\*\*\*Education pitches offer almost everyone their "Community rate" which is what is listed above and represents a 50% discount on their "Standard rate" which is almost never applied to any of their bookings. This Community rate is considerably cheaper than G/Sport's pricing for what is often (and certainly will become) a very comparable product. Janitorial costs in primary schools will be chargeable per let if the school needs to be opened especially for that let.

## FOOTBALL PITCH PRICING EQIA Screening Form

### Appendix D

### Glasgow Sport Price List – Current Vs New Price

2 March 2020

Pitches		Current Prices			New Prices		
Item	Description & Notes	Adult	Under 18's	Concession / Off Peak	Adult	Under 18's	Concession / Off Peak
Outdoor Grass Pitch (Football, Hockey, Rugby & Shinty)	Match (2hrs) Pitch + changing/showers	£60.00	£48.00	£36.00	£60.00	£30.00	£30.00
	Match (2hrs) Pitch only	£36.00	£27.00	£21.50	£36.00	£18.00	£18.00
Outdoor Synthetic	11-a-side Match (2hrs)	£96.00	£72.00	£57.50	£96.00	£48.00	£48.00
	11-a-side Match (2hrs) Petershill Stadium	N/A	N/A	N/A	£132.00	£66.00	£66.00
	11-a-side Match (2hrs) Grade 2 Pitch (Ibrox, Stepford, Barlia)	N/A	N/A	N/A	£48.00	£24.00	£24.00
	7-a-side pitch (Per Hour)	£56.00	£42.00	£33.50	£56.00	£28.00	£28.00
	7-a-side pitch (Per Hour) Grade 2 Pitch (Ibrox, Stepford, Haghill, Barlia, Drumoyne MUGA)	N/A	N/A	N/A	£28.00	£14.00	£14.00
	5-a-side pitch (Per Hour)	£40.00	£30.00	£24.00	£40.00	£20.00	£20.00
	5-a-side pitch (Per Hour) Grade 2 Pitch (Barlia)	N/A	N/A	N/A	£20.00	£10.00	£10.00
	Elite/Commercial (Per Hour)	POA	POA	N/A	POA	POA	N/A
Indoor Pitch	11-a-side Match (2hrs)	£132.00	£99.00	£79.00	£132.00	£66.00	£66.00
	7-a-side pitch (Per Hour)	£63.00	£47.00	£38.00	£63.00	£31.50	£31.50
	Elite/Commercial (Per Hour)	POA	POA	N/A	POA	POA	N/A
Goal Keeping Area	Elite/Commercial (Per Hour)	£45.00	£34.00	£27.00	£45.00	£34.00	£27.00

## FOOTBALL PITCH PRICING EQIA Screening Form

(Toryglen Only)	<b>All other use</b> (Per Hour)	<b>£30.00</b>	<b>£22.50</b>	<b>£18.00</b>	<b>£30.00</b>	<b>£22.50</b>	<b>£18.00</b>
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